



# ATG DIGITAL

## RESELLER PARTNER PROGRAMME

[www.atgdigital.biz](http://www.atgdigital.biz)

— Driving change **together**



# Introducing our **Reseller Partner Programme**

**At ATG, we recognise the value that reseller partners bring to our business.**

At ATG Digital, we recognise that our resellers are the backbone of our success. With 70% of our growth driven by our reseller network, this programme is designed to reward, support, and empower you with the tools needed to grow alongside us.

The ATG Digital Reseller Partner Programme offers a structured, tiered approach that ensures each reseller is acknowledged for their contribution while gaining access to exclusive benefits that drive business success.





# Reseller Tiers & Criteria

We've designed a scalable and rewarding programme with five tiers, recognising resellers for their commitment and success. As you grow with ATG Digital, you unlock exclusive benefits that drive your business forward.

## TIER

























## CRITERIA

	<b>Diamond</b>	100+ devices deployed AND 5+ years partnership
	<b>Platinum</b>	50+ devices deployed AND 5+ years partnership
	<b>Gold</b>	25+ devices deployed AND 3+ years partnership
	<b>Silver</b>	10+ devices deployed AND 3+ years partnership
	<b>Bronze</b>	1+ deployed solution (Emerging Partners)



# Reseller Benefits Per Tier

The benefits of the programme are designed to enhance your capabilities, provide exclusive access to resources, and improve business profitability.

Benefit	Bronze	Silver	Gold	Platinum	Diamond
Reseller Rates (Preferred Pricing)					
First Access to New Product Releases					
Co-Branded Marketing Collateral					
Brand Exposure (Website, Social Media, Case Studies)					
Site Overview Dashboard					
Automatic Device Upgrades					
Quarterly Guard Training + Certification					
Quarterly Ops Training					
Annual POPIA Compliance Session					
Dedicated Solutions Architect					



# How to **Join & Advance Tiers**

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## **BECOME A RESELLER**

New partners can register to the programme. Once you've successfully sold at least one of our devices, you'll qualify as a Bronze Partner, our entry-level tier.

## **BECOME A PARTNER**

Current resellers can sign up via the application form to join the programme. Once you've completed the sign-up process, your tier will be evaluated based on our internal database, and you'll immediately unlock your tier benefits.

## **ANNUAL REVIEWS**

At the end of each year, both new and existing partners will undergo an evaluation. If you've advanced, you'll receive recognition and gain immediate access to the benefits of your new tier.



We are  
**here.**



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