



# ATG DIGITAL

## RESELLER PARTNER PROGRAMME

[www.atgdigital.biz](http://www.atgdigital.biz)

— Driving change **together**

# Welcome to the ATG **Reseller Partner Programme!**

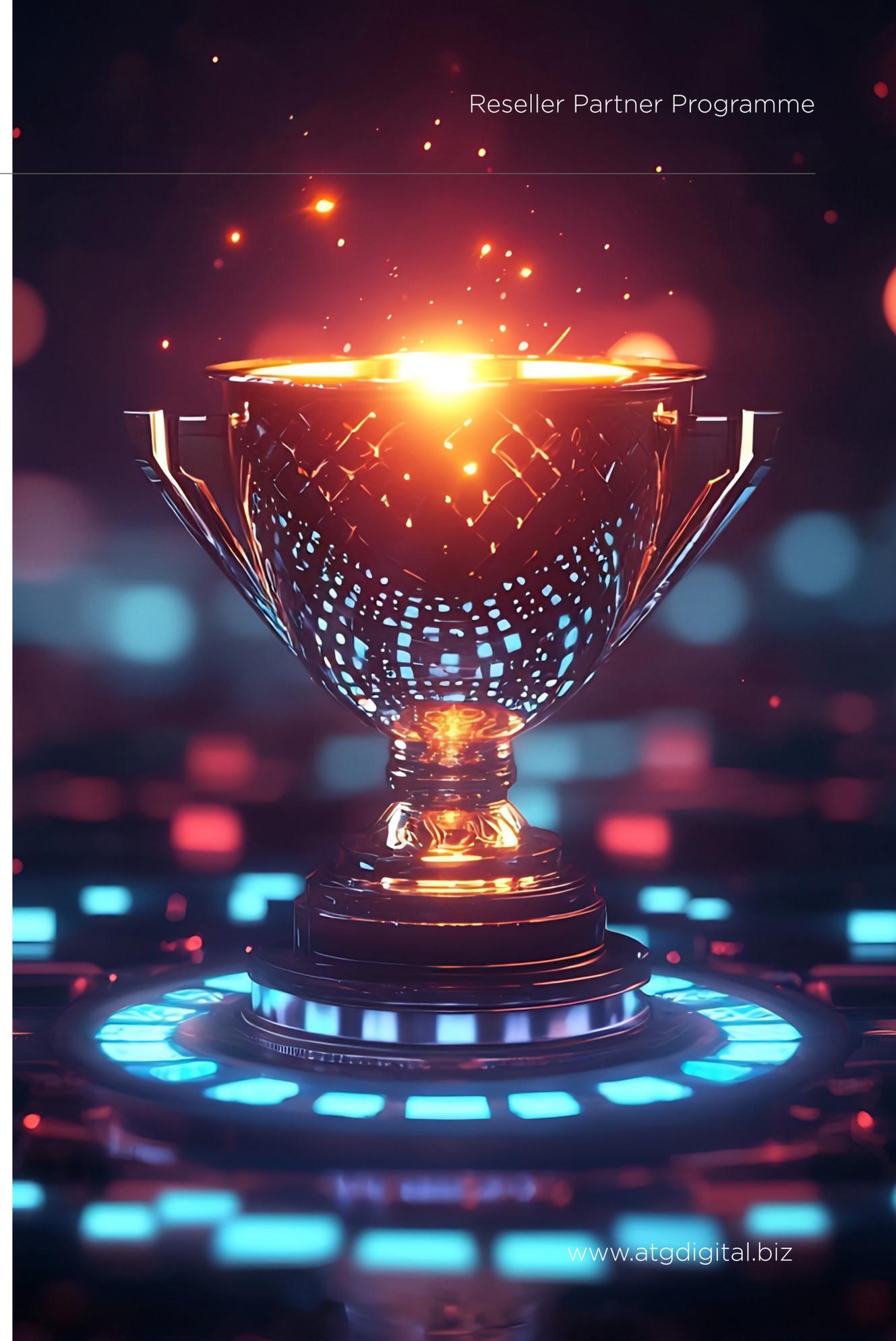
**We're excited to kick off the ATG Partner Programme as we continue to scale and grow our partner ecosystem**

At ATG Digital, we recognise that our resellers are the backbone of our success. With 70% of our growth driven by our reseller network, this programme is designed to reward, support, and empower you with the tools needed to grow alongside us.

You will have access to new market. You will generate new revenue opportunities and gain deeper technical and product expertise with ATG products and solutions

With you we are reshaping security. As a partner you are fundamental to our success. With your help and expertise, we aim to deliver innovative solutions, focused on providing value to our mutual customers.

Thank you for your business!



# Reasons for **Joining**



## **Faster Time to Market**

Through access to the latest ATG solutions, education and support, we can help partners meet the rapidly growing demand for cloudbased products and services.



## **Business Growth Opportunities**

ATG can open doors to new business opportunities, such as referrals and co-marketing initiatives.



## **Our Ecosystem of Expertise**

Access to ATG's network of customers & partners in multiple industries all over Africa.



## **Community Building**

ATG can provide opportunities for networking, knowledge-sharing, and collaboration, fostering a sense of community among like-minded people.

# Reseller Tiers & Criteria

We've designed a scalable and rewarding programme with five tiers, recognising resellers for their commitment and success. As you grow with ATG Digital, you unlock exclusive benefits that drive your business forward.

## TIER

## CRITERIA

	<b>Diamond</b>	100+ devices deployed AND 5+ years partnership
	<b>Platinum</b>	50+ devices deployed AND 5+ years partnership
	<b>Gold</b>	25+ devices deployed AND 3+ years partnership
	<b>Silver</b>	10+ devices deployed AND 3+ years partnership
	<b>Bronze</b>	1+ deployed solution (Emerging Partners)

# Reseller Benefits Per Tier

The benefits of the programme are designed to enhance your capabilities, provide exclusive access to resources, and improve business profitability.

Benefit	Bronze	Silver	Gold	Platinum	Diamond
Reseller Rates (Preferred Pricing)					
First Access to New Product Releases					
Co-Branded Marketing Collateral					
Brand Exposure (Website, Social Media, Case Studies)					
Site Overview Dashboard					
Automatic Device Upgrades					
Quarterly Guard Training + Certification					
Quarterly Ops Training					
Annual POPIA Compliance Session					
Dedicated Solutions Architect					

# How to **Join & Advance Tiers**

The benefits of the programme are designed to enhance your capabilities, provide exclusive access to resources, and improve business profitability.

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## **BECOME A RESELLER**

New partners can register to the programme. Once you've successfully sold at least one of our devices, you'll qualify as a Bronze Partner, our entry-level tier.

## **BECOME A PARTNER**

Current resellers can sign up via the application form to join the programme. Once you've completed the sign-up process, your tier will be evaluated based on our internal database, and you'll immediately unlock your tier benefits.

## **ANNUAL REVIEWS**

At the end of each year, both new and existing partners will undergo an evaluation. If you've advanced, you'll receive recognition and gain immediate access to the benefits of your new tier.

We are  
**here.**



**GAUTENG**  
Johannesburg

Unit 13 Eastwood Office Park  
11B Riley Road  
Bedfordview  
Germiston  
2007



**WESTERN CAPE**  
Cape Town

Unit B4 Mayfair Square  
Century Way  
Century City  
Cape Town  
7441



**KWAZULU-NATAL**  
Umhlanga

1B The Ridge  
8 Torsvale Crescent  
Somerset Park  
Umhlanga  
4019



**MPUMALANGA**  
Middelburg

36 Wes Street  
Middelburg  
1055



**EASTERN CAPE**  
Port Elizabeth  
East London  
Garden Route



**FREE STATE**  
Bloemfontein



**NAMIBIA**  
Windhoek



**NIGERIA**  
Lagos

42 Local Airport Road  
Ikeja  
100271



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[www.atgdigital.biz](http://www.atgdigital.biz) | 010 500 8611 | [sales@atthegate.biz](mailto:sales@atthegate.biz)