# IMPERIAL TANKER SERVICES

Imperial is an African and European focused provider of integrated market access and logistics solutions and is ranked amoung the top 30 global logistics providers.
Through their significant African footprint and global expertise, they are faced with a variety of challenges which led them to research an all round access control and business intelligence solution.

As a leading market access and logistics company, a paper log book for signing in visitors and trucks for Imperial just didn't cut it anymore; the company required a formalized and faster process to sign in visitors and trucks. Imperial faced a number of challenges including traffic build up, illegible entries, lost information and much more. Theirhighest priority was to speed up the entry and egress process as well as to know what trucks are on site at any given time. ATG's digital solution meant that the problems could easily be solved simply by scanning each driver's licence, vehicle data as well as capture any additional required information as they enter and exit.

## Why ATG?

Imperial chose ATG thanks to it's simplicity to use and affordability, and the key features which are most beneficial to the company are easy visitor sign-in, email notifications, COVID screening and customisable design.
They didn't realize they were missing metrics and records around the number of trucks and drivers on site without valid pdp and licences until they implemented ATG. The results after implementing ATG means that they could easily view all logistics data in real-time thanks to our business intelligence dashboard and daily reports.

⊙ **LOCATION**
Africa & Europe

💼 **INDUSTRY**
Logistics

👥 **EMPLOYEES**
25000+

# The Results

After using ATG, Imperial Logistics have seen improvements to the visitor sign-in process including accurate records, real-time inductions, instant visitor notifications, faster sign-ins and much more. By replacing the paper logbook with a digital solution, Imperial Logistics now comes across as a modern and professional organisation along with being compliant with data privacy legislation by having accurate records on hand for audits.

## Challenges

- Risk of data breach due to paper logbook
- Traffic build up due to slow sign-ins
- Loss of information
- Human entry input errors
- Illegible entries
- Poor clarity on overall site traffic and licence validility
- The inability to track and trace potential COVID positive traffic

## Results

- Stream-lined visitor sign-in process that is POPI and GDPR compliant with cloudbased storage and data protection
- COVID screening questions with alerts either prior to or on site
- Accurate visitor records
- A real-time dashboard consisting of overall site analytics for better tracking and monitoring of trucks
- Transparency and alerts on expired driver PDP and vehicle licences

"The ATG system changes implemented as a result of COVID-19 has been extremely helpful, especially for operations. It was such a pleasure to know that within minutes we were able to search and identify movements of staff within the facility, thus immediately determining our risk and exposure levels. I am of the opinion that ATG Digital is an extremely versatile and functional system for our business."

Operations Director